

## **Results of Research on Amazon, in Bookstore, Etc.**

(Minimum 3 titles, maximum 10)

	Title	Price	Avg Yrly Sales
1	Title A	\$17.00	119,264
2	Title B	\$17.50	126,000
3	Title C	\$17.95	61,333
4	Title D	\$18.00	43,746
5	Title E	\$18.00	99,487
6	Title F	\$25.00	23,778
7	Title G	\$19.00	85,336
8	Title H	\$22.00	116,032
9	Title I	\$23.00	76,799
10	Title J	\$25.00	35,548

### Expected Performance at One Price

Your Title	\$18.00	50,000
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	slope	intercept
Your line	-6650	169694

### **Expected performance at other prices**

(Can accommodate up to 5)

	Notes	Price	
1	Test case 1	\$16.95	56,982
2	Test case 2	\$17.95	50,332
3	Test case 3	\$21.00	30,051
4	Test case 4	\$22.50	20,077
5	Test case 5	\$23.00	16,752