

## **Predictions Vs. Results**

Excerpted, with permission, from Gropen Assoc. DIY Profit Analysis Package

### **Plant Data Input**

Book Title:

#### **Editors are Such Optimists!**

	<u>On Signing</u>	<u>On Printing</u>	<u>Final</u>
ISBN	\$25	\$25	\$25
Developmental Edit	\$1,500	\$1,500	\$1,500
Copy Edit	\$500	\$600	\$600
Proofreading	\$300	\$300	\$300
Cover/Jacket Designer	\$1,500	\$2,000	\$2,000
Cover/Jacket Art	\$250	\$300	\$300
Interior Design	\$800	\$700	\$700
Illustrations	\$0	\$0	\$0
Maps	\$0	\$0	\$0
Translations	\$0	\$0	\$0
Index	\$0	\$0	\$0
Permissions	\$0	\$75	\$75
Other	\$0	\$0	\$0
<b>Total</b>	<b>\$4,875</b>	<b>\$5,500</b>	<b>\$5,500</b>